

INDEPENDENT RESTAURANT OPERATING SYSTEM

Built by operators. Priced for independents.

PlatePrep is a kitchen operating system for chef-driven, independent restaurants — the profile of The Sarasota-Manatee Originals. Document recipes, know true plate cost, run prep and training, and order with a clear guide. Not an enterprise accounting suite. Not a generic inventory-only tool. Built by people who still run restaurants.

FOUNDER'S 50

Core · \$299 / month

Locked for life · first 50 operators nationwide

WHAT'S INCLUDED IN CORE

Everything an independent kitchen needs to run consistent service

Menu Analyzer Onboarding tool — load a menu and build Recipe IP fast	Chef AI 10 new recipes per month
Recipe IP Up to 50 stored recipes — your kitchen's playbook	PlateCost Live cost per plate from real ingredients
Task Communication Team messaging that stays in the kitchen workflow	Prep Management Daily assign and track prep
Training Videos 5 per week — reduce tribal knowledge risk	Order Guide + Ordering Seamless order processing with your distribution partner

Caps on Core: 3 users · 1 location · 50 recipes. Upsells available later (never required to start).

WHY THIS FITS SMO MEMBERS

Designed for the independent, not the chain

- Chef-driven kitchens that live on recipes, specials, and consistency across shifts
- Margin pressure is real — PlateCost makes food cost visible before the week is lost
- Staff turnover is real — training videos and prep lists reduce “only one person knows” risk
- Priced for independents — Founder's 50 locks Core at \$299/mo for life on the first 50 seats
- Built by operators who still run service — The Chateau on the Lake (Bolton Landing, NY) and Gulf Coast hospitality roots

HOW TO EVALUATE US

Three steps for the board or membership

1. Product page plateprepdemo.com/product Features + pricing in two minutes	2. Short pitch plateprepdemo.com/pitch Presentation + videos	3. Live demo 20 min with Buddy Bring a PDF menu — we load it live
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NEXT STEP

Buddy Foy Jr., Co-Founder · Chad Villaflor · chad@plateprepdemo.com

plateprepdemo.com/product · plateprepdemo.com/pitch · Board or member demo on request

PlatePrep · Buddy Foy Jr., Co-Founder · Ava Foy, Co-Founder · The Chateau on the Lake, Bolton Landing, NY
 Introduced for The Sarasota-Manatee Originals via Nikki Logan Curran. Have a great service.