

Rainmakers 25

Top Brokers & Channel Producers · NY · NYC · NC · SC · FL

Twenty-five restaurant-channel rainmakers who can put independent kitchens on PlatePrep. Brokers first, then multi-market franchise partners. Distributor top-producer names are internal to the street — get those from Paul James. Chad's job: book meetings, collect menus, set Call 2.

THE PLAY

1. Dial Warm first (badges on cards). 2. Same motion as Andrea/Jimmy: thank you /brokers + /product PDF menu ask Call 2 live Menu Analyzer. 3. FL trip only if 4 of these confirm in-person. 4. Never invent emails — phone the main line and ask for the name. 5. Log every touch in Zoho.

By state: FL 10 · NC 2 · NJ 3 · NY 5 · SC 5

By type: Broker Firm Principal 5 · Distributor Sales Rep 1 · Restaurant Broker 19

Twenty-Five Targets

1. Ronald Edison

WARM

Owner/Broker · The Restaurant Brokers · Metuchen, NJ

PHONE	(908) 672-3126	TERRITORY	New Jersey restaurant sales (statewide)
EMAIL	ronaldedison@aol.com	TYPE	Restaurant Broker
WEB	https://www.njrestaurantbrokers.com/		

WHY RAINMAKER: Already-warm contact; independent NJ-focused restaurant broker with a live inventory of NJ restaurant listings, giving direct access to independent owners going through a transition point ideal for a new POS/kitchen SaaS pitch.

ANGLE: Existing warm relationship – reintroduce PlatePrep and ask for intros to sellers' successor operators

OPENING EMAIL · SUBJECT

PlatePrep + The Restaurant Brokers — quick intro

Hi Ronald,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

Two links: plateprepdemo.com/brokers (your side) and plateprepdemo.com/product (what a chef-owner sees).

One ask: send a PDF menu from any listing or account. Next call I'll load it live into Menu Analyzer — under two minutes to a full Recipe IP build. That's the partnership demo.

Reply with a window or the menu. Have a great service.

Buddy · 201-206-8442 · plateprepdemo.com/brokers

2. Justin Scott

WARM

Certified Restaurant Broker / Multi-Unit Franchise Partner · We Sell Restaurants – Carolina Restaurant Brokerage LLC · Charlotte, NC

PHONE	(704) 609-4460	TERRITORY	Largest multi-unit WSR franchisee in the system, covering Charlotte, Rock Hill, Columbia, Greenville and Spartanburg (NC
EMAIL	justin@wesellrestaurants.com	TYPE	Restaurant Broker
WEB	https://www.wesellrestaurants.com		

WHY RAINMAKER: Named target; largest multi-unit franchisee in the We Sell Restaurants system, closing restaurant deals across NC/SC every month – a natural referral source for new owners needing kitchen software at close.

ANGLE: Warm intro via WSR corporate press coverage; reach out post-closing announcements on WSR blog

OPENING EMAIL · SUBJECT

PlatePrep + We Sell Restaurants – Carolina Restaurant Brokerage LLC – quick intro

Hi Justin,

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

3. Ron Pereira

WARM

Franchise Partner / Certified Restaurant Broker · We Sell Restaurants – Columbia SC · Columbia, SC

WEB	https://www.wesellrestaurants.com/restaurant-bro...	TERRITORY	Columbia, South Carolina territory
		TYPE	Restaurant Broker

WHY RAINMAKER: Named target; former restaurant operator (Happy Fork) and 8-year Sysco merchandising director before buying the WSR Columbia territory in 2024/2025, giving him both distributor-side and buy/sell relationships with independent restaurants.

ANGLE: Reference the WSR corporate announcement of his territory purchase as icebreaker

OPENING EMAIL · SUBJECT

PlatePrep + We Sell Restaurants - Columbia SC — quick intro

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

4. Brittney Gates

WARM

Franchise Partner / Certified Restaurant Broker · We Sell Restaurants · Bunnell / St. Augustine / South Jacksonville, FL

WEB	https://www.wesellrestaurants.com	TERRITORY	Flagler, Volusia and South Jacksonville counties, FL
		TYPE	Restaurant Broker

WHY RAINMAKER: Named target; grew from WSR call-center associate to multi-territory franchise partner covering NE Florida, closing restaurant sales monthly – each closing represents a new independent owner in need of a kitchen system.
ANGLE: Congratulate on the 2025 South Jacksonville territory expansion covered on the WSR blog

OPENING EMAIL · SUBJECT
PlatePrep + We Sell Restaurants — quick intro

Hi Brittney,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

5. Debra Sawyer

WARM

Certified Restaurant Broker / Franchise Partner · We Sell Restaurants – Orlando · Orlando, FL

PHONE	407-450-2548	TERRITORY	Orlando, Kissimmee, Sanford, FL
EMAIL	debra@wesellrestaurants.com	TYPE	Restaurant Broker
WEB	https://www.wesellrestaurants.com		

WHY RAINMAKER: Named target; CPA/CFP with a real-estate license running the Orlando-market WSR franchise with daughter Samantha, closing multiple independent restaurant deals monthly in one of FL's top trip markets.

ANGLE: Reference recent WSR blog features of Orlando-area deals she and Samantha closed

OPENING EMAIL · SUBJECT

PlatePrep + We Sell Restaurants – Orlando — quick intro

Hi Debra,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

6. Miriam (Mel) Barry-Feroli

Restaurant Broker

Owner / Certified Restaurant Broker · We Sell Restaurants – Clermont / Mid Florida · Clermont, FL

PHONE	(352) 932-2990	TERRITORY	Central Florida (Clermont / Mid Florida, incl. Tallahassee-area referral network)
WEB	https://www.wesellrestaurants.com/restaurant-bro...	TYPE	Restaurant Broker

WHY RAINMAKER: Named target; owner of the Central Florida WSR territory with 40 years of sales experience and BBB-registered brokerage covering Clermont/Mid-Florida deal flow feeding into the Orlando/Tampa corridor.

ANGLE: Reference her 2026 territory launch write-up on the WSR blog

OPENING EMAIL · SUBJECT

PlatePrep + We Sell Restaurants – Clermont / Mid Florida – quick intro

Hi Miriam,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

7. Michael and Abby Spizzirri

Restaurant Broker

Franchise Partners / Certified Restaurant Brokers · We Sell Restaurants · Sarasota / Tampa, FL

WEB	https://www.wesellrestaurants.com/restaurant-bro...	TERRITORY	Sarasota, Tampa East and West, FL (originally Homestead-Key West)
		TYPE	Restaurant Broker

WHY RAINMAKER: Named target; husband-wife WSR franchise team covering the Tampa/Sarasota corridor, both licensed FL real estate agents and Certified Restaurant Brokers actively closing multi-unit and independent deals.

ANGLE: Reference the Sarasota expansion story in Business Observer FL

OPENING EMAIL · SUBJECT

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

8. David (Dave) Whitcomb

Restaurant Broker

Franchise Partner / Certified Restaurant Broker · We Sell Restaurants – Naples · Naples, FL

PHONE	239-300-5041	TERRITORY	Lee and Collier Counties (Naples, SW Florida)
EMAIL	davew@wesellrestaurants.com	TYPE	Restaurant Broker
WEB	https://www.wesellrestaurants.com/restaurants-fo...		

WHY RAINMAKER: Named target; veteran chef/GM turned WSR franchise partner for underserved Naples/SW Florida market since 2018 with steady monthly closings feeding new independent owners.

ANGLE: Reference the Naples-market closing case studies published on the WSR blog

OPENING EMAIL · SUBJECT
PlatePrep + We Sell Restaurants – Naples — quick intro

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

9. Michael Holmes

Restaurant Broker

Franchise Partner / Certified Restaurant Broker · We Sell Restaurants – Tallahassee & Albany · Tallahassee, FL

PHONE	850-661-1133	TERRITORY	Tallahassee, FL and Albany, GA (North Central FL / SW GA)
WEB	https://www.wesellrestaurants.com/restaurant-bro...	TYPE	Restaurant Broker

WHY RAINMAKER: Named target; part of the multi-state Holmes family WSR franchise covering the Tallahassee restaurant market required for full FL coverage in the target list.

ANGLE: Reference QSR Magazine's coverage of the Tallahassee franchise opening

OPENING EMAIL · SUBJECT

PlatePrep + We Sell Restaurants – Tallahassee & Albany — quick intro

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

10. Ken Eisenband

WARM

Franchise Partner / Certified Restaurant Broker · We Sell Restaurants · Fort Lauderdale / Boca Raton, FL

PHONE	561-350-3365	TERRITORY	Palm Beach and Broward County, FL (South Florida)
EMAIL	ken@wesellrestaurants.com	TYPE	Restaurant Broker
WEB	https://www.wesellrestaurants.com/restaurant-bro...		

WHY RAINMAKER: Longest-tenured WSR franchise partner in the system (since 2012), multiple-time Deal Maker of the Year at Business Brokers of Florida, the largest and most productive single-owner territory in South FL with the deepest active independent-restaurant book in the Miami/Ft. Lauderdale corridor.

ANGLE: His territory is currently listed for resale (per WSR's 2025 LinkedIn post) - approach both Ken and the incoming buyer for a warm handoff

OPENING EMAIL · SUBJECT

PlatePrep + We Sell Restaurants — quick intro

Hi Ken,

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

11. Todd Corbett Smith

Broker Firm Princi

Founder & Managing Partner / President · Corbett Restaurant Group · Boston (NY office coverage), NY

PHONE	(617) 948-3394	TERRITORY	Multistate: Boston, New York, Florida (Ft. Lauderdale), San Diego – \$500M+ in career restaurant sales/leasing
EMAIL	info@corbettrestaurantgroup.com	TYPE	Broker Firm Principal
WEB	https://corbettrestaurantgroup.com/		

WHY RAINMAKER: Named target; founder of a leading independent restaurant brokerage with a dedicated NY office and \$500M+ in restaurant transaction volume gives access to a deep network of NY/NE independent operators and landlords.
ANGLE: Reference his firm's New York office launch and network of 10+ specialized brokers

OPENING EMAIL · SUBJECT
PlatePrep + Corbett Restaurant Group — quick intro

Hi Todd,

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

12. Peter Farrell

Restaurant Broker

Restaurant Broker (New York office) · Corbett Restaurant Group · New York, NY

PHONE	(917) 699-2610	TERRITORY	New York City and surrounding NY markets (Corbett Restaurant Group NY desk)
WEB	https://corbettrestaurantgroup.com/about-us/offi...	TYPE	Restaurant Broker

WHY RAINMAKER: Named target (Corbett NY contact); runs Corbett's dedicated New York restaurant brokerage desk covering NYC boroughs, Long Island and Westchester/Hudson Valley towns per the firm's service-area list.

ANGLE: Reference the firm's extensive NY-market landing page covering NYC, Long Island and Westchester towns

OPENING EMAIL · SUBJECT

PlatePrep + Corbett Restaurant Group — quick intro

Hi Peter,

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

13. Ron Vannelli

Broker Firm Princi

Owner · The Restaurant Brokers · Edison, NJ

TERRITORY	Hospitality property sales - NJ/NY metro, from banquet halls and nightclubs to delis and pizzerias
TYPE	Broker Firm Principal

WHY RAINMAKER: Independent NJ-based hospitality brokerage owner (20+ years) whose deal flow spans the full range of independent food-service properties feeding directly into PlatePrep's target buyer profile.

ANGLE: LinkedIn profile shows 20+ years running an active NJ restaurant/hospitality brokerage

OPENING EMAIL · SUBJECT
PlatePrep + The Restaurant Brokers — quick intro

Hi Ron,

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

14. Edward Laub

Restaurant Broker

Licensed Real Estate Broker / Business Broker · Legacy Advisors LLC / Keller Williams Commercial Realty · Wyckoff / Ridgewood, NJ

PHONE	(201) 841-2560	TERRITORY	Northern NJ: Bergen, Essex, Morris, Passaic, Union, Hudson, Somerset counties; NY metro
WEB	https://edlaubproperties.com/	TYPE	Restaurant Broker

WHY RAINMAKER: Specializes exclusively in restaurant realty, hospitality business brokerage and liquor-license transactions across North Jersey, a large book of independent restaurant owner relationships adjacent to NYC.

ANGLE: BizBuySell profile lists direct restaurant realty and liquor-license specialization

OPENING EMAIL · SUBJECT

PlatePrep + Legacy Advisors LLC / Keller Williams Commercial Realty — quick intro

Hi Edward,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

15. Mark Sussman

Restaurant Broker

Business Broker (restaurant specialist) · Sussman Restaurant Brokerage / Inbar Group · New York, NY

PHONE	212-473-5000	TERRITORY	New York City and South Florida (30+ years of restaurant deal history)
WEB	https://sussmanrb.com/	TYPE	Restaurant Broker

WHY RAINMAKER: Named target; Sussman Restaurant Brokerage's client list shows 30+ years of high-profile NYC and South Florida restaurant deals (Bobby Van's Steakhouse NYC, Docks Oyster Bar NYC), indicating a deep book of independent and multi-unit operators in both target metros.

ANGLE: Referenced via Inbar Group's New York business broker directory profile

OPENING EMAIL · SUBJECT**PlatePrep + Sussman Restaurant Brokerage / Inbar Group — quick intro**

Hi Mark,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

16. Thomas Zengen

Restaurant Broker

Licensed Real Estate Broker · Hudson Valley Business Brokers Inc. · Wappingers Falls, NY

PHONE	845-224-8005	TERRITORY	Hudson Valley, Catskills, Capital District, NY (pizzerias, cafes, delis, restaurants)
EMAIL	tomz@hvbizbrokers.com	TYPE	Restaurant Broker
WEB	http://www.HVBusinessBrokers.com		

WHY RAINMAKER: Covers the Hudson Valley/Upstate NY independent restaurant market explicitly required in PlatePrep's target geography, with an active newsletter of restaurant and Main Street business listings.

ANGLE: Newsletter shows an active, continuously updated pipeline of Hudson Valley restaurant listings

OPENING EMAIL · SUBJECT
PlatePrep + Hudson Valley Business Brokers Inc. — quick intro

Hi Thomas,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

17. Thomas Richter

Restaurant Broker

Business Broker · Hudson Valley Business Broker · Hudson Valley, NY

WEB	https://www.hvbusinessbroker.com/	TERRITORY	Hudson Valley, NY independent business/restaurant sales
		TYPE	Restaurant Broker

WHY RAINMAKER: Provides Upstate/Hudson Valley coverage required by the market list; advises both buyers and sellers on restaurant and Main Street business transitions in the region.

ANGLE: Firm site describes hands-on buyer/seller advisory for Hudson Valley business sales

OPENING EMAIL · SUBJECT
PlatePrep + Hudson Valley Business Broker — quick intro

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

18. Emily Benedict

Restaurant Broker

Certified Restaurant Broker / Managing Partner · We Sell Restaurants – Charleston · Charleston, SC

PHONE	(843) 633-6643	TERRITORY	Charleston, Mt. Pleasant, Folly Beach and Summerville, SC
EMAIL	charleston@wesellrestaurants.com	TYPE	Restaurant Broker
WEB	https://www.wesellrestaurants.com/restaurants-fo...		

WHY RAINMAKER: Named-market target; Managing Partner of the WSR Charleston franchise opened in 2024 covering the fast-growing greater Charleston restaurant scene with steady closings noted on the WSR blog.

ANGLE: Reference the WSR blog’s announcement of the new Charleston franchise territory

OPENING EMAIL · SUBJECT

PlatePrep + We Sell Restaurants – Charleston — quick intro

Hi Emily,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

19. Chase Klaus

Restaurant Broker

Restaurant Broker · We Sell Restaurants - Charleston · Charleston (Berkeley County), SC

WEB	https://www.bizbuysell.com/business-brokers/sout...	TERRITORY	Berkeley County, SC
		TYPE	Restaurant Broker

WHY RAINMAKER: Second licensed broker on the WSR Charleston team providing added SC deal-flow coverage and buyer/seller relationships in the Charleston metro.

ANGLE: Listed as a licensed WSR broker serving Berkeley County on BizBuySell's Charleston broker directory

OPENING EMAIL · SUBJECT

PlatePrep + We Sell Restaurants - Charleston — quick intro

Hi Chase,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

20. James R. Moring

Broker Firm Princi

Owner / Broker-in-Charge · The Commonwealth Company Inc. (RestaurantBrokers.info) · Charleston, SC

PHONE	(843) 577-8877	TERRITORY	Historic Downtown Charleston, beach and waterfront restaurants, SC statewide reach
WEB	https://restaurantbrokers.info/	TYPE	Broker Firm Principal

WHY RAINMAKER: 25+ years in SC commercial real estate; his firm states it has sold more restaurants, bars and nightclubs than anyone else in South Carolina, indicating the deepest independent-restaurant relationship book in the state outside WSR.

ANGLE: Firm's own claim of top SC restaurant/bar/nightclub sales volume on its BizBuySell profile

OPENING EMAIL · SUBJECT

PlatePrep + The Commonwealth Company Inc. (RestaurantBrokers.info) — quick intro

Hi James,

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

21. Mike Santos

Restaurant Broker

Restaurant Broker · The Commonwealth Company / RestaurantBrokers.info · Charleston, SC

PHONE	843-343-4909	TERRITORY	Charleston, SC commercial and restaurant real estate
WEB	https://restaurantbrokers.info/	TYPE	Restaurant Broker

WHY RAINMAKER: Active restaurant and hospitality broker at Charleston's top-claimed restaurant brokerage, giving PlatePrep a second contact point into the same active SC deal pipeline.

ANGLE: LinkedIn profile confirms role as restaurant/hospitality broker with the firm

OPENING EMAIL · SUBJECT**PlatePrep + The Commonwealth Company / RestaurantBrokers.info — quick intro**

Hi Mike,

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Buddy · 201-206-8442 · plateprepdemo.com/brokers

22. Michael Shea

Restaurant Broker

Business Broker (restaurant/hospitality) · Transworld Business Advisors of Tampa Bay · Tampa / St. Petersburg, FL

PHONE	(321) 287-0349	TERRITORY	Tampa, St. Petersburg, Orlando, Melbourne, FL
WEB	https://www.tworld.com/agents/michaelshea	TYPE	Restaurant Broker

WHY RAINMAKER: Longest-tenured Transworld broker in Central Florida (since 2005), covering the Tampa-Orlando I-4 corridor with a wide book of independent restaurant and food-service business sales.

ANGLE: BizBuySell profile confirms 20-year track record across Tampa/Orlando/Melbourne restaurant and business sales

OPENING EMAIL · SUBJECT

PlatePrep + Transworld Business Advisors of Tampa Bay — quick intro

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Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

Two links: plateprepdemo.com/brokers (your side) and plateprepdemo.com/product (what a chef-owner sees).

One ask: send a PDF menu from any listing or account. Next call I'll load it live into Menu Analyzer — under two minutes to a full Recipe IP build. That's the partnership demo.

Reply with a window or the menu. Have a great service.

Buddy · 201-206-8442 · plateprepdemo.com/brokers

23. Dave DeCamella

Broker Firm Princi

Regional Developer / Business Broker · Transworld Business Advisors of Tampa Bay · St. Petersburg, FL

PHONE	(272) 215-7530	TERRITORY	Tampa Bay region, FL (regional developer overseeing multiple Transworld offices)
WEB	https://www.tworld.com/agents/dave-decamella	TYPE	Broker Firm Principal

WHY RAINMAKER: Serves as Transworld's Regional Developer for the Tampa Bay area, overseeing multiple brokerage offices and agents – a single relationship that can open doors to numerous independent-restaurant transactions across the region.

ANGLE: Profile confirms his role as Transworld's Regional Developer for the Tampa Bay market

OPENING EMAIL · SUBJECT

PlatePrep + Transworld Business Advisors of Tampa Bay – quick intro

Hi Dave,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

Two links: plateprepdemo.com/brokers (your side) and plateprepdemo.com/product (what a chef-owner sees).

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Reply with a window or the menu. Have a great service.

Buddy · 201-206-8442 · plateprepdemo.com/brokers

24. Andrew (Andy) Cagnetta

Broker Firm Princi

CEO · Transworld Business Advisors · Fort Lauderdale, FL

WEB	https://www.tworld.com/	TERRITORY	National network, HQ West Palm Beach/Fort Lauderdale, FL with restaurant-heavy FL offices (Tampa, Naples, Jacksonville)
		TYPE	Broker Firm Principal

WHY RAINMAKER: CEO of the largest business-broker franchise network in the US with a dense Florida office footprint that includes restaurant-focused agents in Tampa and Jacksonville – a scalable path to many FL independent-restaurant relationships at once.

ANGLE: Corporate HQ location and franchise network scale confirmed via Transworld’s LinkedIn company page

OPENING EMAIL · SUBJECT

PlatePrep + Transworld Business Advisors — quick intro

Hi Andrew,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

Two links: plateprepdemo.com/brokers (your side) and plateprepdemo.com/product (what a chef-owner sees).

One ask: send a PDF menu from any listing or account. Next call I'll load it live into Menu Analyzer — under two minutes to a full Recipe IP build. That's the partnership demo.

Reply with a window or the menu. Have a great service.

Buddy · 201-206-8442 · plateprepdemo.com/brokers

25. Daniel Cotty

Distributor Sales

District Sales Manager · Sysco Raleigh LLC · Selma / Clayton, NC

WEB	https://careers.sysco.com/	TERRITORY	Central-eastern North Carolina Sysco district (independent restaurant accounts)
		TYPE	Distributor Sales Rep

WHY RAINMAKER: Sysco district sales manager directly overseeing sales consultants who hold day-to-day relationships with independent restaurant accounts across central-eastern NC, a channel partner path into many independent kitchens at once.

ANGLE: LinkedIn profile confirms current district sales manager role for Sysco Raleigh covering central-eastern NC

OPENING EMAIL · SUBJECT

PlatePrep + Sysco Raleigh LLC — quick intro

Hi Daniel,

Buddy Foy Jr. here — Co-Founder of PlatePrep. We help independent restaurants document recipes, PlateCost, prep, and ordering so buyers and operators see a running kitchen, not a mess.

Two links: plateprepdemo.com/brokers (your side) and plateprepdemo.com/product (what a chef-owner sees).

One ask: send a PDF menu from any listing or account. Next call I'll load it live into Menu Analyzer — under two minutes to a full Recipe IP build. That's the partnership demo.

Reply with a window or the menu. Have a great service.

Buddy · 201-206-8442 · plateprepdemo.com/brokers

FL Trip Gate

Check the box only when the meeting is confirmed (date, time, address). Drive/fly only at 4 checks.

Brittney Gates — We Sell Restaurants · Bunnell / St. Augustine / South Jacksonville, FL · phone TBD

Debra Sawyer — We Sell Restaurants — Orlando · Orlando, FL · 407-450-2548

Miriam (Mel) Barry-Feroli — We Sell Restaurants — Clermont / Mid Florida · Clermont, FL · (352) 932-2990

Michael and Abby Spizzirri — We Sell Restaurants · Sarasota / Tampa, FL · phone TBD

David (Dave) Whitcomb — We Sell Restaurants — Naples · Naples, FL · 239-300-5041

Michael Holmes — We Sell Restaurants — Tallahassee & Albany · Tallahassee, FL · 850-661-1133

Ken Eisenband — We Sell Restaurants · Fort Lauderdale / Boca Raton, FL · 561-350-3365

Michael Shea — Transworld Business Advisors of Tampa Bay · Tampa / St. Petersburg, FL · (321) 287-0349

Dave DeCamella — Transworld Business Advisors of Tampa Bay · St. Petersburg, FL · (272) 215-7530

Andrew (Andy) Cagnetta — Transworld Business Advisors · Fort Lauderdale, FL · phone TBD

Paul James Ask (distributor top producers)

Text Paul: "Who are your top 3 producing reps in Metro NY, Upstate, Florida, and the Carolinas that I should meet? Same profile as Jesse — book of independents, tech-open. Names + cell." Those names become Rainmakers 26-40. Do not cold-call random distributor LinkedIn profiles.