



THE 10-MINUTE ROADMAP

0:00

OPEN

I'm Buddy. 30-yr operator. Built what I wished I had.

HOOK

0:45

FRAME

We sit ON TOP of your stack. No switching, no rip-out.

DISARM

1:30

PAIN

Where's your week eating you alive? Prep · order · sched?

LISTEN

3:00

DEMO

Six screens. Recipes · Cost · Order · AI · Train · Menus.

SHOW

6:30

MATH

\$10/day in. \$70/day recovered. \$26K/yr to bottom line.

ANCHOR

8:00

FOUNDER 50

Two hundred ninety-nine /mo locked. Standard 499.

SCARCITY

9:00

ASK

Give me 20 min next week. Tue or Wed?

CLOSE

THE ONE LINE

"I built this for myself first."

Stop bleeding \$70/day in waste at my own restaurant.



WHY WE BUILT IT

30 years on the line. Burns on both arms.

All for a little more profit -
and 10 hours back with my family.

That was the whole ask. A little more profit. Ten hours a week away from the grind. Not worry-free, just worry less. Confidence the place can run without me breathing on it.

We love this business.

But we don't have to miss out on life anymore. Not with AI.

THE MISSION

**Give the industry its quality
of life back.**

Love what we do - and enjoy a little
time off while our systems run our business.



TOP 3 OBJECTIONS · HANDLE FAST

1

OBJECTION

TOO COMPLEX TO SWITCH

SAY

"No switching. We sit ON TOP of what you have. Nothing to rip out."

BRIDGE

\$70/day waste · 30-min setup · 30-day pull-the-plug

ASK

What part of your week eats the most hours?

2

OBJECTION

TEAM WILL PUSH BACK

SAY

"Your team learns nothing new. The prep list just prints."

BRIDGE

Cooks clarity · faster onboarding · 26 languages

ASK

How long to get the next sous chef up to speed?

3

OBJECTION

NOT WORTH THE PRICE

SAY

"\$10 a day in to recover \$70 a day in waste."

BRIDGE

\$26K/yr · Founder's 50 · No contract · Walk in 30

ASK

Where do you think you're losing the most right now?

NEVER DO

Don't defend · Don't list features · Don't say 'platform'
Frame price as RECOVERED WASTE, not added cost.

After the ask — pause. Let them answer first.